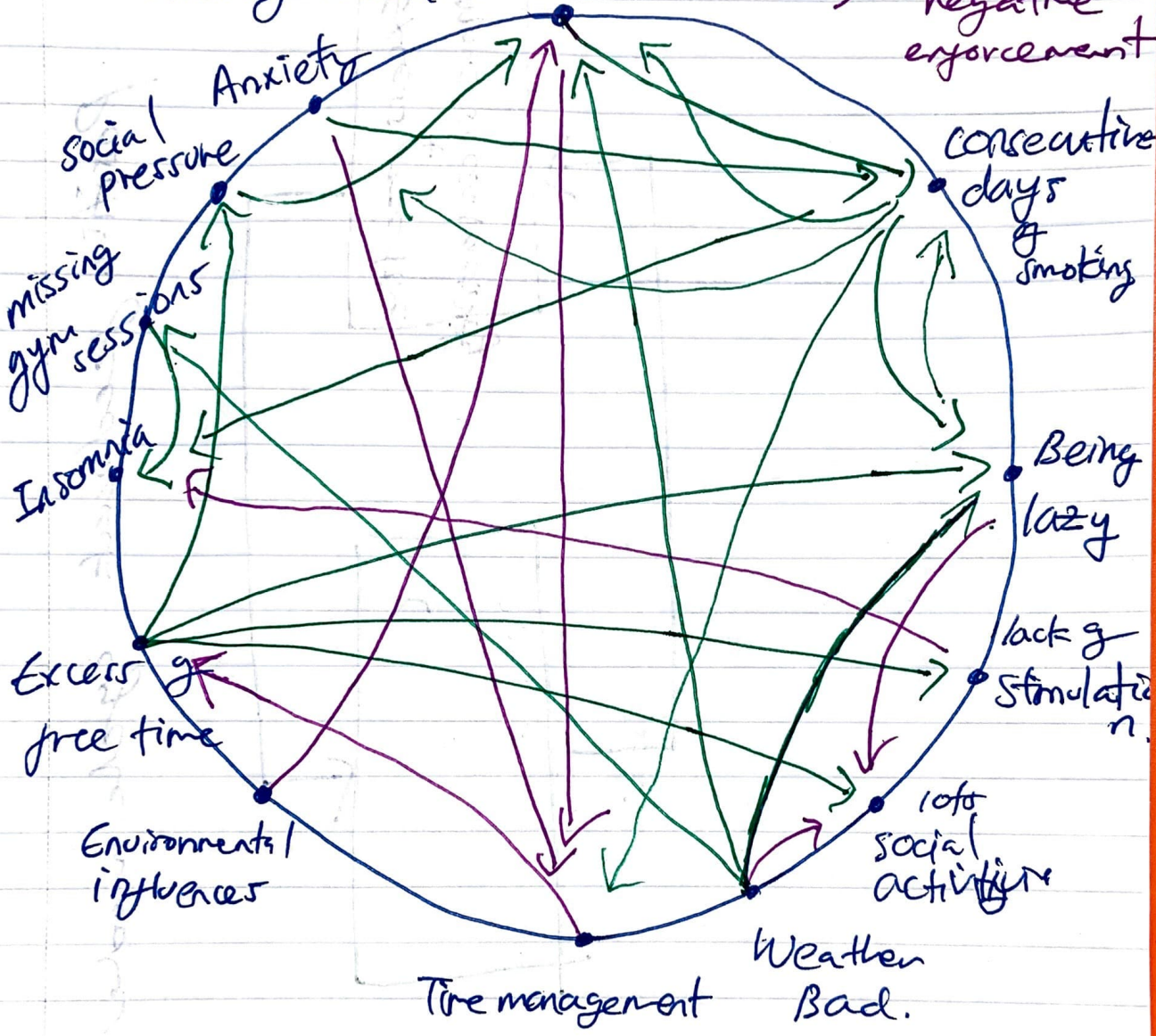


Measuring Me 2

Target behaviour:
Smoking Need.

stress

→ : positive enforcement
→ : negative enforcement



Positive feedback cycle

