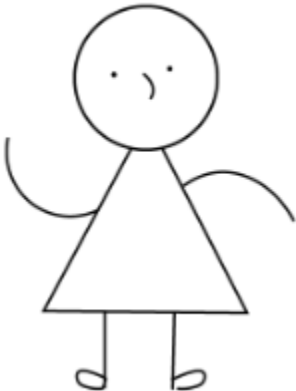


Behavioral Persona

Name of persona:	Project	Perezoso
	Role:	Student
	Goal	Limit phone distractions
	Motivation	More productive screen time use
	Conflict	Nothing has worked to keep them accountable and stay the course
	Attempts to Solve	Tried doing something else to fill time, but gave in
	Setting/ Environment	Transitioning between tasks. Usually in room
	Tools	They have a phone and a computer that they use with frequency
	Skills	They are technically inclined

	Routines	They workout, study, and make time for friends
	Habits	They have the habit of checking their social media accounts