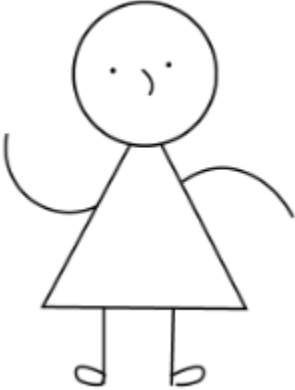


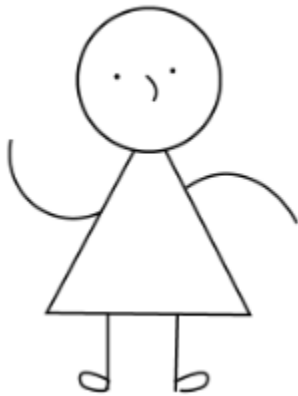
Behavioral Persona #1

<p>Person A</p>	<p>Project: Distractions from Phones</p>	<p>Team 7, Karson Lippert</p>
	<p>Role:</p>	<p>Professional Golfer</p>
	<p>Goal</p>	<p>Wants to continue to improve golfing skills - having more time would lead to better performance</p>
	<p>Motivation</p>	<p>To perform better in tournaments</p>
	<p>Conflict</p>	<p>Trying to continue to get better and be seen by golf associations</p>
	<p>Attempts to Solve</p>	<p>Creating a schedule and sticking to it to allocate time efficiently. Trying to quit cold turkey to free up time.</p>
	<p>Setting/ Environment</p>	<p>Back home in San Diego area</p>

	Tools	Iphone screen time can be reduced, but also used to keep a tight schedule
	Skills	Strong discipline when it feels important to him
	Routines	Going to the golf course, lifting, playing a round of golf, then practicing on the driving range or putting holes.
	Habits	Go on youtube and instagram between and throughout golf practice

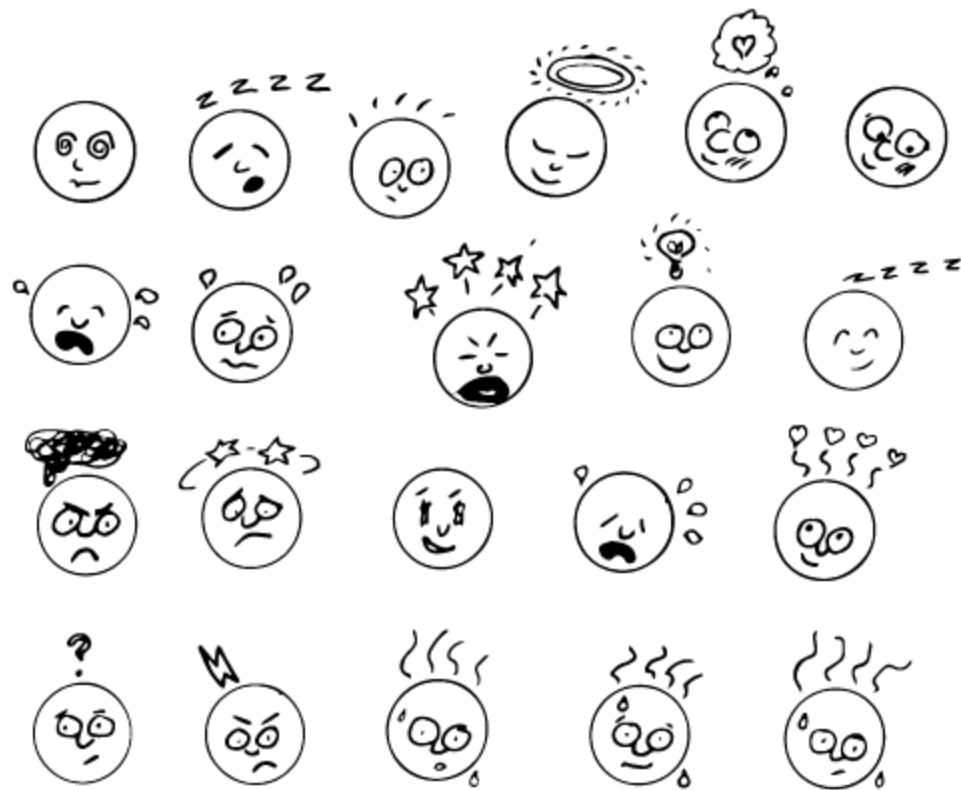
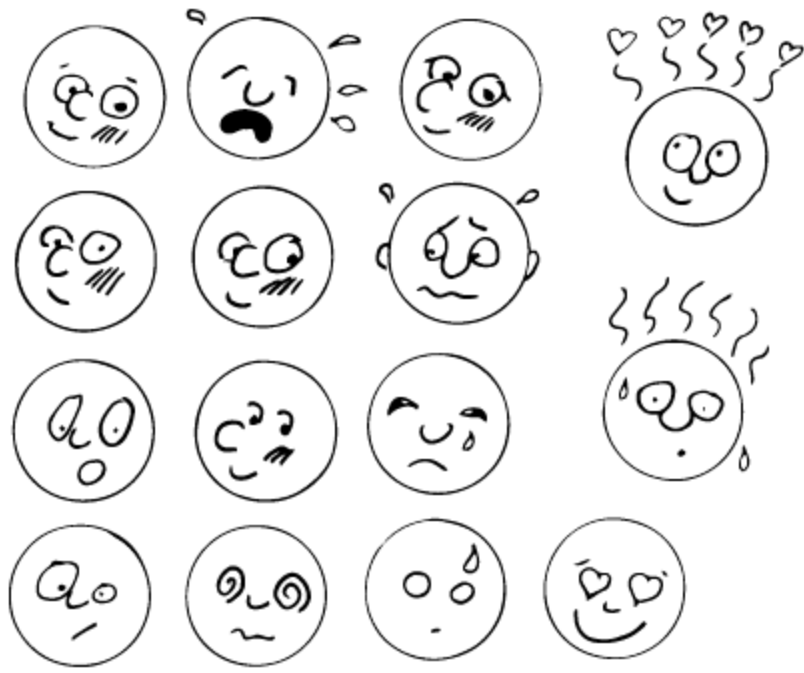
Behavioral Persona #2

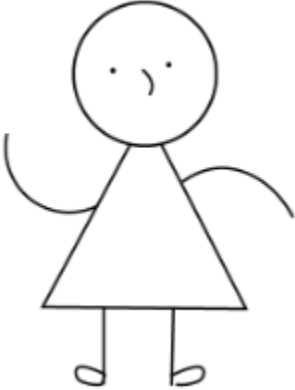
Person B	Project: Distractions from Phones	Team 7, Karson Lippert
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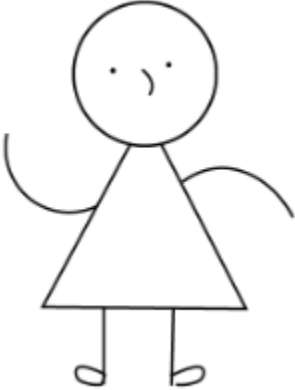
Role:	College Student
Goal	Graduate from college and also to become more productive overall
Motivation	Get a degree and become a more efficient worker to prep for real-world
Conflict	Changing bad habits is hard, and it feels difficult to even reduce them at times.
Attempts to Solve	Quitting cold turkey, monitoring screen time, creating a schedule of when to complete work and what to do
Setting/ Environment	Stanford campus
Tools	Iphone, laptop, traditional pen and paper
Skills	Disciplined with things that feel like they matter and enjoys a challenge/competition
Routines	Going to classes, then going back to their dorm and relaxing with either Netflix, Youtube, Twitter, etc.

	Habits	Pull out phone in between things like classes, activities, meals, etc. (even when it isn't necessary)
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Name of persona: Akanksha	Project	Team name/individual name
	Role:	Stud
	Goal	
	Motivation	
	Conflict	
	Attempts to Solve	
	Setting/ Environment	
	Tools	
	Skills	
	Routines	

	Habits	
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Name of persona: Dylan	Project	Team name/individual name
	Role:	Student
	Goal	
	Motivation	
	Conflict	
	Attempts to Solve	
	Setting/ Environment	
	Tools	
	Skills	
	Routines	

	Habits	
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