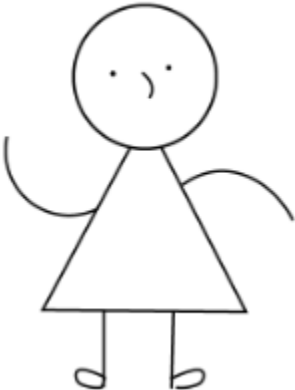


Behavioral Persona

<p>Name:</p> <p>Lucky Lucy</p>	<p>Project</p>	<p>Team 5/Matthew Ayooob</p>
	<p>Role:</p>	<p>Lucky is a Stanford student that is not active and rarely goes outside: she is often stressed.</p>
	<p>Goal</p>	<p>Lucky wants to be more active and get outside more.</p>
	<p>Motivation</p>	<p>She feels lethargic and sad, she recently saw a TikTok about getting outside more.</p>
	<p>Conflict</p>	<p>Lucky always feels that there is a PSET or a stressor that makes her put off going outside the last few years. This is a pain point as she wants to change, but she always feels that the time isn't right.</p>
	<p>Attempts to Solve</p>	<p>Tried joining clubs to get outside but her short-lived fads always fall through</p>
	<p>Setting/ Environment</p>	<p>Lucky is very comfortable in her room and she does not leave unless necessary. She finds her room very comforting.</p>

	Tools	Google Calendar, Text Reminders, Google Form, Phone, Laptop
	Skills	Organized and Always Remembers to Log
	Engagement Style	Lucky is more introverted, and she likes to come to ideas on her own.