WHAT DOES PROTOTYPES PROTOTYPE?

PROBLEMS

Complex interactive system
audience members
multidisciplinary teamwork

TERMS

designer → anyone that creates prototype to design
prototype → any representation of design ideas
artifacts → interactive system being designed

Find focus!

Resolution + Fidelity ≠ good product

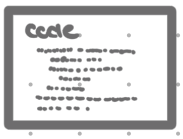
ROLE PROTOTYPE

function that an artifact served in user's life

Storyboard

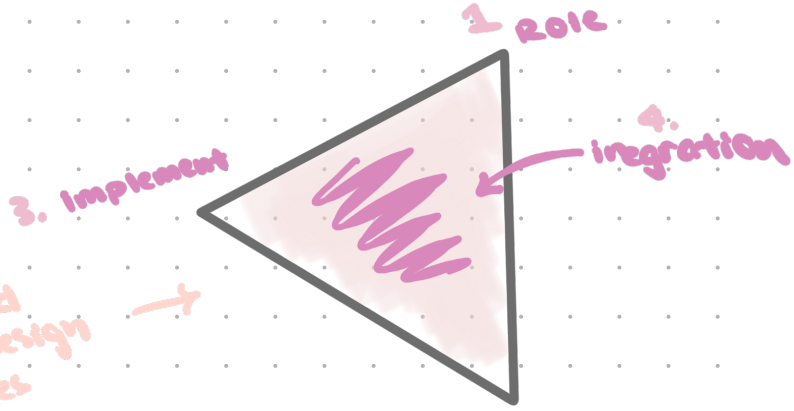
video

IMPLEMENTATION



technique and component that the artifact its function

THE MODEL



LOOK + FEEL PROTOTYPE

animation of design

the converse sensory experience of using artifact

Main advice

Define prototype broadly
Know your audience
build multiple prototype
Know your prototype, prepare audience

INTEGRATION

balance and resolve constraints
verify the completion