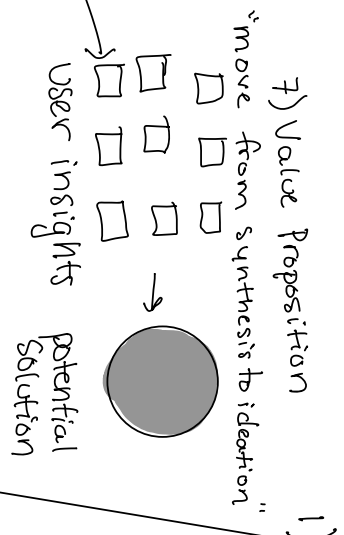


Synthesis & Sensemaking



understand user's mind



1) Fragmenting



standalone insights

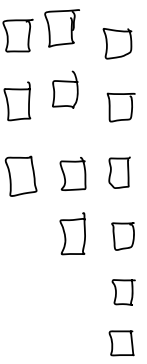
new
 9x effect: solutions should be 9x better than current solutions

2) chunking



organize data by similarities

3) Frequency chunking



re-organize data by how often it came up

4) Timeline chunking



rearrange insights by time

5) Frequency/Passion Canvas

