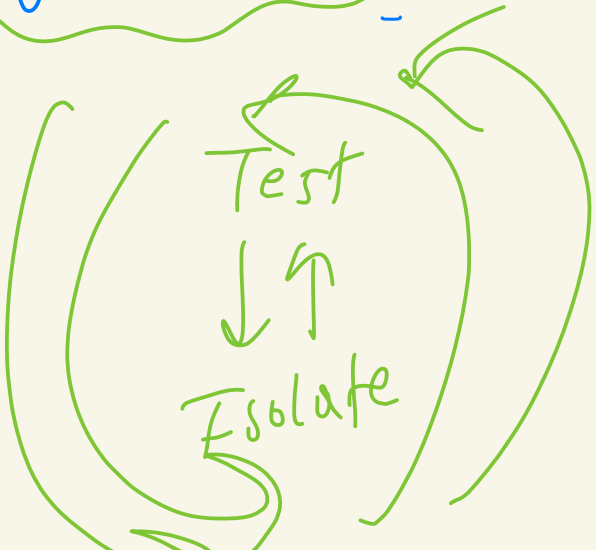


# What do prototypes prototype?

prototypes

examine problems  
evaluate solutions

beauty  $\neq$  great prototype



Role  $\rightarrow$  Implementation



Look + feel

Know your audience

problem

Resolution  
amount of detail

Fidelity  
closeness to actual design