

Insight Name *Housing Process Timeline*

Date of Learning *Nov. 14*

Person Responsible *Drew Silva*

STEP 1: HYPOTHESIS

We believed that *students would spend around a month searching for housing before signing a lease.*

STEP 2: OBSERVATION

We observed *it took students 2.67 months to sign a lease after beginning their search, on average.*

Data Reliability:



STEP 3: LEARNINGS AND INSIGHTS

From that we learned that *the student housing process takes a surprisingly long amount of time.*

Action Required:



STEP 4: DECISIONS AND ACTIONS

Therefore, we will *continue working towards a streamlined, more efficient student housing process.*