

VC purchase viability

Deadline

Known to

Duration

## STEP 1: HYPOTHESIS

We believe that

VC networks are thin, and a professionalized executive talent service would reduce nepotism and increase efficiency.

Critical:



## STEP 2: TEST

To verify that, we will

interview growth stage VCs and founders

Test Cost:



Data Reliability:



## STEP 3: METRIC

And measure

whether or not VCs are looking for this type of service

Time Required:



## STEP 4: CRITERIA

We are right if

VCs are willing to purchase this service, and whether or not our equity idea is good.