

Test Name Housing Process Timeline

Deadline Nov 14

Assigned to Drew Silva

Duration 3 days

STEP 1: HYPOTHESIS

We believe that

college students currently have to participate in a long, extensive, competitive housing process.

Critical:



STEP 2: TEST

To verify that, we will

interview students about the timeline of their housing process.

Test Cost:



Data Reliability:



STEP 3: METRIC

And measure

average number of applications sent, average time from starting search to signing lease, average time from search to moving in

Time Required:



STEP 4: CRITERIA

We are right if

it takes students longer than one month to find satisfactory housing and sign lease.