

VC Portfolio Recruitment

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STEP 1: HYPOTHESIS

We believe that

VCs need help with executive recruitment for their portfolio companies

Critical:



STEP 2: TEST

To verify that, we will

ask VCs whether they

need help with executive recruitment for their portfolio companies

Test Cost:

Data Reliability:



STEP 3: METRIC

And measure

the ratio of their portfolio companies that need executives but they are currently unable to help with

Time Required:



STEP 4: CRITERIA

We are right if

more than 30% of VCs need help with at least 30% of their portfolio companies