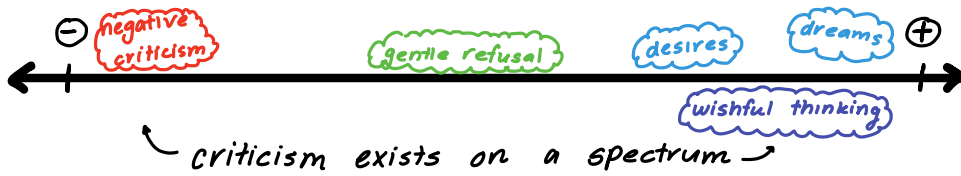


SPECULATIVE EVERYTHING

Chapter 3: Design as Critique

Conceptual design + critique = critical design

critical design: uses speculative design proposals to challenge narrow assumptions
is the opposite of affirmative design



questioning underlying assumptions



technology industry
market-driven limitations



social theory
politics
ideology



Key Word: "skepticism"

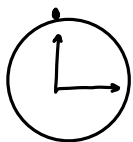
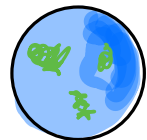


Dark Design

negative emotions can be made productive



locate designs in the broader world



identify challenges appropriate to the times

acting on imagination rather than material world