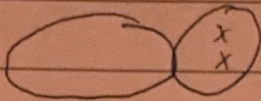
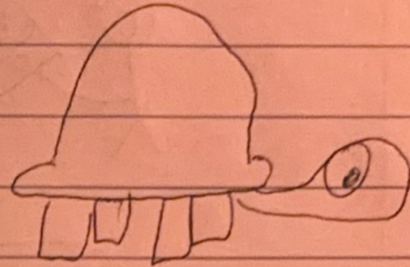
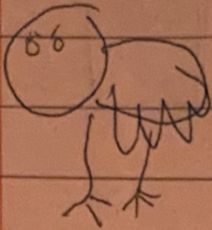


Thinking Fast & Slow

SYSTEM 1

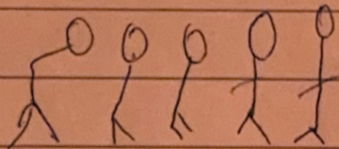
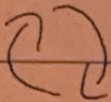
VS

SYSTEM 2



RATIONAL

BUT ALLOWS US TO
SURVIVE



ANCHORING

